

2019 ANNUAL DONOR MAGAZINE

CAMP RAINBOW



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The Camp Rainbow Foundation provides free camp experiences and programs for children and families affected by childhood cancer and blood-related diseases.

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On behalf of The Camp Rainbow Foundation, I would like to thank you for your support of the magical camp minutes at Camp Rainbow. In 2019, we hosted “Camp Adventures” at Teen Camp, Summer Camp, Day Camp, SIBS Camp, a TNT Travel Adventure, Family Camp, and Camp-In.

With your support we created unforgettable camp memories for more than 850 campers!

Because of your dedication to Camp Rainbow, we are excited to continue to grow and make magical camp adventures for children and families affected by childhood cancer and blood-related diseases. We have already started planning for our 2020 camps where nearly 900 campers will discover why “Camp is Magic!”

We could not provide these opportunities without your ongoing love and support!

Thank you once again for helping make a difference and enabling us to fulfill our mission. Without you, we could not create these magical moments for our campers.

Cheers!
Heather Bachman
Executive Director
Camp Rainbow Foundation



Thanks

TO ALL OF YOU

I am honored to serve as the newest President of the Board at the Camp Rainbow Foundation. Throughout my years of service as a Camp Rainbow board member, and as a parent of a camper, I have personally witnessed the outpouring of love, support, time, and talents of so many volunteers and donors as we have become a special place for so many children and families battling cancer and blood related diseases.

In 2019, we reached the milestone of 7,600 campers participating in one of our camp programs since inception. I am so excited that the Camp Rainbow Foundation can provide special camp memories for these children and families.

I am energized about what we accomplished in 2019 as well as what we will create together for our campers in the future. Thanks to all who have contributed to our efforts this year. Without the support of our extraordinary volunteers and staff as well as generous donors, the awesome work of creating "camp adventures" would not be possible.

Penny Cutrell
Board President
Camp Rainbow Foundation





“We get to be ourselves here and just have fun”

2019 Camp at a Glance



7
camps



49
days of camp



850+ campers

69 Summer Campers | 11 Day Campers | 33 Teen Campers | 68 SIBS Campers
196 Family Campers | 97 TNT Campers | 329 Camp-In Campers

450+
volunteers



39 survivor
counselors
12 SIBS
volunteers



4 fundraising
events
and many more hosted by
Friends of Camp Rainbow



Too many snow
cones to count!





Summer Camp

With your support, this past June, Camp Rainbow volunteers welcomed our hematology and oncology summer campers to Babler Outdoor Education Center for a week of "Camp Adventures!"

The week began on Sunday as sixty-nine campers arrived on campus and were presented with their passport and ticket. For the rest of the week, our campers were given the opportunity to "Seek Adventure" by participating in both traditional camp activities and incredible, unique Camp Rainbow adventures. Campers were given the opportunity to explore, create, and participate in programming that took them across the globe from Antarctica to Australia before heading south of the border and back to the USA! When asked to describe his week, our camper said, "Thank you for the friendship, love, and fun!"

Overnight Summer campers are children ages 6-13 years old dealing with a blood disorder or pediatric cancer diagnosis. We are grateful to the many donors and volunteers that help to create the adventures at Camp Rainbow Overnight Oncology Camp.



Day Camp

For one week this past June, our youngest campers could be heard singing the Day Camp chant around Babler Outdoor Education.

*"We swim, we fish, we play
We eat snow cones everyday
We make crafts and we meet friends...
Day Camp Rainbow! Day Camp Rainbow!
Day Camp Rainbow!"*

Camp Rainbow Day Campers are children 4-6 years old dealing with a cancer diagnosis or blood-disorder. They were welcomed to Camp Rainbow Day Camp by their one-on-one counselors on the Monday of camp. Together with their

counselors, our littlest campers enjoyed many of the traditional camp activities as our overnight campers with lots of special extras! Some of their favorite activities included animal yoga, story time with Ariel, and the messy day fun.

Because of the generosity of our donors and volunteers, Camp Rainbow Day Camp was able to create magical camp adventures in 2019.



SIBs Camp

"I am so excited I get to come to SIBS Camp Rainbow. I have been looking forward to it for a whole year and I can't wait til I see smiles on everyone. I am so excited I could burst!"

Sydney sent this note to us just before SIBS Camp 2019. She and her siblings boarded the bus for an adventure filled week in June created for the sixty-eight

Super Important Brothers and Sisters of our oncology campers. This overnight camp for children ages 7 to 17 years old who have had or are currently dealing with a sibling's diagnosis of cancer or other blood-related disorders is held at Camp Manitowa Cedar Point. SIBS campers are treated to traditional camp activities, lots of time in the lake boating and swimming, as well as unique and fun Camp Rainbow adventures.

SIBS Camp, like our other camps, is free for the family as a result of the generous support of donors.



Teen Camp

"Camp Rainbow Teen Camp is my home away from home. At camp I experience so much love, joy, and support," said Cora, a Teen Camper

Teen Camp was held over a weekend in March. Our teen campers ages 14-18 years old enjoyed traditional camp activities as well as teen specific programming which

included a game truck, an escape room, and paint your own painting activity. During the weekend, our teens partnered with Love Your Melon to create gift bags for other children currently being treated in one of the area hospitals.

We agree with Cora when she says, *"Thank you for making this experience happen for teens like me."*

Teen-N-Twenty

The Teen-n-Twenty program at Camp Rainbow was created to provide social opportunities for our teen campers to remain connected throughout the year. Half and full day social events are held each quarter for teens ages 14-20 years old. In 2019, our teens had several opportunities to participate in one of these fun events.

This summer, the TNT campers were treated to a TNT Adventure to Branson, MO with Operation Lift Off. Our TNT Campers traveled in style to Branson. They enjoyed a show with the Chinese Acrobats, a day in Silver Dollar City, dinner at the Dixie Stampede, and a cruise on the Branson Belle.

Since adding this program in 2018, we have been able to fill an important gap in programming, serving campers who "grew out" of other camp programs. TNT enables these "campers" to keep connected with old friends and make new in a unique community.



Family Camp

Each Labor Day weekend, Camp Rainbow takes over Trout Lodge for Family Camp. This past summer we hosted the largest Family Camp in our history with 200 campers and volunteers. Families are given the opportunity to participate in arts & crafts, archery, zip lining, boating, and so much more.

After the adventure filled weekend, we received the note below from Ashia about her experience at Family Camp 2019

"I could not go through this day without sending you a message to say how thankful I am that we were able to be apart of the family camp this year. I had no idea about what to expect and the experience was truly amazing for me and Cameron. I feel like Cameron when he comes back from camp."

Thank you for all you do for my family and the many others that you have touched. You have no idea how much it means to us. To have people who care about you in the way everyone does is amazing to me. "



Hospital Camp-In

Camp Adventures can be found anywhere...even on the floors of one of the three area children's hospitals. Camp-In is an inpatient activity, aimed at providing a 2-day camp experience for children who are inpatient St. Louis Children's Hospital, Cardinal Glennon Children's Hospital, and Mercy Medical Center. Held several times throughout the year, Camp-In brings crafts, games, smiles, and a little piece of Camp Rainbow to the children and families.

In 2019, with your generous support, more than 300 campers participated in our Camp-In program.

"They do arts and crafts with you and it makes your time in the hospital very fun."

Cocktails for Camp

A NIGHT TO REMEMBER

On September 21, the Camp Rainbow family held our first Cocktails for Camp dinner and auction. About 100 friends of Camp Rainbow joined us for a beautiful evening and raised \$46,500 for our 7 camp programs!

Throughout the evening, guests enjoyed a photo booth, s'mores station, grown up "bug juice" cocktails, our Camp Rainbow video, and lemonade sold by Hailey! Auctioneer Dan Buck engaged the crowd with a lively and personalized silent auction.

We are so thankful to the attendees, donors, sponsors, and vendors who made the night a great success. The funds raised will help us provide even more magical experiences for campers.



THE 2019 MATCHING CAMPAIGN

Double the Impact

We asked you to help us create unforgettable camps and experiences in 2020 through participation in our annual matching campaign this past winter. Wow! We are humbled by the love and support demonstrated through exceeding our goal!

Dollars raised during this campaign help us cover the costs of so many important camp elements such as arts and crafts supplies, fishing equipment, bug spray, sunblock, pool toys, and FUN! In 2020 we anticipate hosting 900 campers at one of our seven camp programs. During these special weeks and weekends, we plan to show each of our campers why "Camp is Magic!" Thank you for supporting our mission of providing free camping opportunities to children and families dealing with the diagnosis of a pediatric cancer or blood-related disease.

By the Numbers

CAMP RAINBOW FOUNDATION STATEMENT OF FUNCTIONAL EXPENSES For the year ended July 31, 2019

	PROGRAM SERVICES					
	Teen Camp & TNT	Summer Camp & Day Camp	Camp In Hospital	SIBS	Family Camp	Total Program Services
Salaries and Benefits	\$29,157	\$27,890	\$17,748	\$21,551	\$30,425	\$126,771
Assistance Fund	\$250	\$10,182	-	-	\$690	\$11,122
Depreciation	\$907	\$868	\$552	\$670	\$947	\$3,944
Auction Items	-	-	-	-	-	-
Program Supplies	\$4,721	\$15,341	\$3,353	\$17,205	\$14,709	\$55,329
Program Activities	\$4,935	\$15,941	\$160	\$3,860	\$1,056	\$25,952
Program Food & Lodging	\$6,596	\$47,241	-	\$46,183	\$74,777	\$174,797
Program Giveaways	\$6,538	\$15,002	\$5,119	\$12,281	\$13,815	\$52,755
Professional fees	\$702	\$671	\$427	\$519	\$732	\$3,051
Transportation	\$11,722	\$2,658	\$347	\$6,657	\$3,985	\$25,369
Medical	\$3,293	-	-	-	-	\$3,293
Occupancy and Rent	\$4,223	\$4,039	\$2,570	\$3,122	\$4,406	\$18,360
Professional Development	-	-	-	-	-	-
Travel	\$1,561	\$1,494	\$950	\$1,155	\$1,629	\$6,789
Insurance	\$2,919	\$2,792	\$1,777	\$2,158	\$3,046	\$12,692
Office Supplies	\$949	\$908	\$578	\$701	\$990	\$4,126
Printing, copying, postage	\$2,004	\$1,917	\$1,220	\$1,481	\$2,090	\$8,712
Misc. Expenses	\$659	\$631	\$401	\$487	\$688	\$2,866
TOTAL EXPENSES	\$81,136	\$147,575	\$35,202	\$118,030	\$153,985	\$535,928

	SUPPORTING SERVICES			TOTAL
	Management & General	Fundraising	Total Supporting Services	Total
Salaries and Benefits	\$15,690	\$14,434	\$30,124	\$156,895
Assistance Fund	-	-	-	\$11,122
Depreciation	\$488	\$449	\$937	\$4,881
Auction Items	-	\$23,738	\$23,738	\$23,738
Program Supplies	-	-	-	\$55,329
Program Activities	-	-	-	\$25,952
Program Food & Lodging	\$4,033	\$177	\$4,210	\$179,007
Program Giveaways	-	\$1,000	\$1,000	\$53,755
Professional fees	\$22,862	-	\$22,862	\$25,913
Transportation	-	-	-	\$25,369
Medical	-	-	-	\$3,293
Occupancy and Rent	\$19,895	\$3,853	\$23,748	\$42,108
Professional Development	\$3,215	\$400	\$3,615	\$3,615
Travel	-	-	-	\$6,789
Insurance	\$1,825	-	\$1,825	\$14,517
Office Supplies	\$511	\$469	\$980	\$5,106
Printing, copying, postage	\$968	\$970	\$1,938	\$10,650
Misc. Expenses	-	\$935	\$935	\$3,801
TOTAL EXPENSES	\$69,487	\$46,425	\$115,912	\$651,840

Our 2019 Tribe



Staff

Heather Bachman – Executive Director
Jen Clark – Director of Camps
Tricia McCaffrey – Volunteers & Acquisitions
Suzanne Slagle – Office Manager

Founders

Allen & Ronnie Brockman

Executive Board Members

Matt McClelland – President
Penny Cutrell – Vice President
Scott Sedlak – Treasurer
Traci Griffin – Secretary
Stephanie Feit – Member-at-Large
Steve Welby – Member-at-Large
Mark Kronemer – President Emeritus

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Debbie Lefton, Gerry Ricken
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The Camp Rainbow Foundation is one of 130 members of COCA-I (Children's Oncology Camping Association, International), whose mission is to strengthen the international community of camps for children with cancer and their families through networking, advocacy, education and other resources.

Camp Rainbow has been awarded the Gold Ribbon Camp designation for the fifth consecutive year. This is an honor bestowed upon camps which demonstrate a high level of commitment to serving children with cancer and their families.

Co-Sponsors of the Camp Rainbow Foundation Include:



A person is ziplining over a dense green forest. They are wearing a blue shirt, white shorts, and a safety harness. They are holding onto a red rope and are suspended from a white pole. The background is a thick canopy of green trees.

Follow the camp magic in 2020!



@CampRainbowSTL



@CampRainbow_STL



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