



Serving children with cancer and blood-related diseases

2017 ANNUAL DONOR MAGAZINE



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314.469.8035 | www.camprainbow.com

"We came as individuals and we leave as a family."

Little did we know that beginning a camp for children living with and surviving cancer would lead to a lifetime of growing pains, memories, friendships and a love for life beyond words. This poem exemplifies the importance of Camp Rainbow in all of our lives, even those who are not with us because of life changes or who have passed away over the years:

"Each of us is a spark; a particle of flickering colored light illuminating a small expanse of sky. Each is unique, possessing its own brightness, color, and individuality. Yet, we can join together. Intertwined, we combine our brightness, color and uniqueness to form a spectrum, an arc of light illuminating the sky; a rainbow."

Our "Thank You" is filled with love, and with so many memories created with everyone who has touched our lives for the past 30 years that we could not choose only one. "We came as individuals and we leave as a family." We are blessed to have created so many memories for our campers, their families, counselors, staff, donors and anyone who has been touched by a Camp Rainbow experience. Bless you all.

With Love and Appreciation,
Allen and Ronnie
Co-Founders, Camp Rainbow Foundation



On behalf of The Camp Rainbow Foundation, I would like to thank you for your generous support throughout the past year. Because of you, Camp Rainbow continues our mission of providing free camping experiences to children undergoing treatment for, and survivors of, cancer and other blood-related diseases and disorders.

As we conclude our 30th celebration year, we are pleased to share that over 6,200 campers and family members have been able to attend one or more of our Camp Rainbow programs since our beginning.

We cannot create camp magic without you! We look forward to your continued support of the Camp Rainbow Foundation.

Cheers!
Heather Bachman
Executive Director



**"THANK YOU FOR ALL THAT YOU HAVE
DONE TO ALLOW ME TO EXPERIENCE THE
WONDERFUL TIMES AT CAMP RAINBOW!"**
- BRIANNA, CAMPER

SUMMER CAMP

The one-week overnight camp is for children ages 6 to 13 years old who have had or are currently dealing with cancer or other blood-related disorders. The goal is to put the disease aside for a short while and encourage each camper's inner child to come out and play, enjoying a "normal" camping experience, regardless of their illness or the side effects of their treatments.

DAY CAMP

Beginning in June, 1997, we added the one-week day camp for 4 to 6 years olds which is held during the same week as overnight camp from 9:00 a.m. to 4:00 p.m. The camp is specifically designed to meet the unique needs of younger children who are battling cancer or blood related disorders. While they may not yet be ready for a week-long overnight stay, our eager 4, 5 and 6-year-olds still benefit from the fun and excitement of a typical week at camp.

TEEN CAMP

Camp Rainbow Teen Camp is a unique weekend-long overnight camping experience for high school teens ages 14 to 18 facing cancer or blood related disorders. Held at Babler State Park's Outdoor Education Center in March, special themes for the weekend deal with communication, relationships, and self-esteem. Throughout the weekend, the teens participate in activities such as bowling, ropes courses, nature hikes, games, movies, arts and crafts, a social action project and more.

CAMP IN

The spirit of Camp Rainbow can be felt anywhere...out in the sunshine, or even on the floors of the hospital. Wherever smiles are needed, that's where the rainbow goes! Camp-In is an inpatient activity, aimed at providing a 2-day camp experience for children who are inpatient at the 3 area hospitals – St. Louis Children's Hospital, Cardinal Glennon Children's Hospital, and Mercy Medical Center. Held several times throughout the year, Camp-In brings activities and excitement not only to the Oncology floors but to the outpatient clinics as well.

FAMILY CAMP

Family Camp is a place for kids with cancer and their families to have fun and enjoy a camp experience in a safe atmosphere. Held annually at Trout Lodge in Potosi, Missouri over Labor Day Weekend, this camp provides the whole family with the opportunity to bond and share feelings, but most importantly to let loose and have fun. Families participate in a variety of activities which include exploring the outdoors, arts and crafts, horseback riding, archery, boating, magic shows, and much more.

TNT

New in 2017, the Camp Rainbow Teens-N-Twenty (TnT) Program provides social opportunities for our teen campers to remain connected throughout the year. Half and full day social events are held each quarter for teens ages 14-20 years old.

CAMP RAINBOW MISSION STATEMENT

The Camp Rainbow Foundation provides free camping experiences to children undergoing treatment for, and survivors of, cancer and blood-related diseases and disorders.

Our recreational and nurturing environment provides campers and their families with space to create positive memories, build self-esteem, make new friends and experience relief from the everyday stresses caused by their illness.

Statement of Functional Expenses

	PROGRAM SERVICES						SUPPORTING SERVICES				TOTAL
	Teen Camp	Summer Camp	Camp In Hospital	TNT	Family Camp	Total Program Services	Administrative	Audit	Fundraising	Total Supporting Services	
Anniversary	\$-	\$-	\$-	\$-	\$-	\$-	\$-		\$4,381	\$4,381	\$4,381
Audit								\$4,500		\$4,500	\$4,500
Assistance fund		\$5,813				\$5,813				\$-	\$5,813
Background check	\$230	\$1,572	\$131	\$66	\$1,277	\$3,276				\$-	\$3,276
Bookkeeping						\$-	\$6,048			\$6,048	\$6,048
Bus	\$1,272	\$1,472				\$2,744				\$-	\$2,744
Computer Database	\$423	\$2,904	\$242	\$121	\$2,360	\$6,050				\$-	\$6,050
Computer Expenses	\$186	\$1,273	\$106	\$53	\$1,035	\$2,653	\$295			\$295	\$2,948
Dues & Subscriptions	\$27	\$178	\$15	\$7	\$143	\$370				\$-	\$370
Food	\$3,919	\$28,006				\$31,925				\$-	\$31,925
Gas	\$780	\$3,493			\$3,097	\$7,370				\$-	\$7,370
Insurance	\$1,130	\$7,748	\$646	\$323	\$6,295	\$16,142				\$-	\$16,142
Investments						\$-	\$20,000			\$20,000	\$20,000
Lodging	\$1,716	\$14,954			\$45,218	\$61,888				\$-	\$61,888
Medicine	\$1,882	\$978				\$2,860				\$-	\$2,860
Miscellaneous	\$447	\$3,061	\$255	\$128	\$2,487	\$6,378				\$-	\$6,378
Office & Storage Space	\$1,030	\$7,060	\$588	\$294	\$5,737	\$14,709				\$-	\$14,709
Office Supplies	\$376	\$2,578	\$215	\$107	\$2,095	\$5,371	\$597			\$597	\$5,968
Payroll taxes	\$594	\$4,080	\$340	\$170	\$3,315	\$8,499	\$944			\$944	\$9,443
Postage	\$35	\$4,028			\$15	\$4,078			\$471	\$471	\$4,549
Printing Brochures	\$367	\$2,513	\$209	\$105	\$2,041	\$5,235				\$-	\$5,235
Professional fees						\$-	\$833			\$833	\$833
Programming	\$19,960	\$49,141	\$8,306	\$2,655	\$23,926	\$103,988				\$-	\$103,988
Promotional	\$169	\$1,152	\$96	\$48	\$936	\$2,401				\$-	\$2,401
Rent	\$1,061	\$7,284	\$607	\$303	\$5,919	\$15,174	\$1,686			\$1,686	\$16,860
Salaries	\$7,565	\$51,865	\$4,322	\$2,161	\$42,140	\$108,053	\$12,006			\$12,006	\$120,059
Benefits	\$62	\$425	\$35	\$18	\$346	\$886	\$99			\$99	\$985
Telephone	\$157	\$1,079	\$90	\$45	\$877	\$2,248	\$250			\$250	\$2,498
Travel	\$317	\$2,173	\$181	\$91	\$1,766	\$4,528				\$-	\$4,528
Utilities	\$181	\$1,244	\$104	\$52	\$1,010	\$2,591				\$-	\$2,591
Walk-A-Thon						\$-			\$15,940	\$15,940	\$15,940
Web Development	\$19	\$130	\$11	\$5	\$105	\$270				\$-	\$270
Yearbook		\$5,885				\$5,885				\$-	\$5,885
TOTAL EXPENSES	\$43,905	\$212,089	\$16,499	\$6,752		\$431,385	\$42,758	\$4,500	\$20,792	\$68,050	\$499,435

“THANK YOU FOR MAKING CAMP RAINBOW SUCH AN AMAZING AND SPECIAL PLACE!” - BARBIE, RN



“THIS PLACE REALLY DOES CHANGE LIVES!” - EMILY

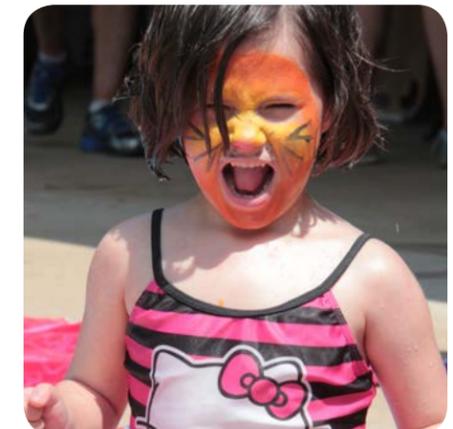
“THANK YOU FOR MAKING CAMP RAINBOW SO AWESOME! THIS YEAR IT WAS REALLY FUN.” - HALEY



“THANK YOU FOR GIVING A SICK KID THE GIFT OF A FUN CHILDHOOD EXPERIENCE IN THE MIDDLE OF CANCER RECOVERY.”



“THANK YOU FOR PROVIDING THIS WEEKEND TO OUR FAMILY. IT IS IMPOSSIBLE FOR ME TO EXPRESS HOW WONDERFUL THIS TIME SPENT TOGETHER HAS BEEN FOR US. THANK YOU!”



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How to Give

TO VOLUNTEER AT CAMP RAINBOW

Camp Rainbow programs are made possible thanks to the time and effort of our generous volunteers!

In order to effectively run these cost-free programs, we recruit more than 350 volunteers every year. In addition to the volunteers who help out during our six Camp Rainbow programs, we are always in need of bright and energetic individuals to help out with "behind the scenes" tasks.

For more information on ways to get involved, please visit www.camprainbow.com or contact Tricia at (314) 469-8035 or tricia@camprainbow.com.

"THIS MEANS SO MUCH TO HAVE TIME AT CAMP AND ESCAPE REALITY. THANK YOU!" -MAGGIE, CAMPER

TO DONATE TO CAMP RAINBOW

In an effort to continue providing dynamic and creative camping programs free of charge to all families of the special children we serve, financial donations are always greatly appreciated.

INDIVIDUAL GIVING

Click the "Donate Now" button at www.camprainbow.com and choose the donation options that fits your wishes – every dollar helps!

CORPORATE PARTNERS AND DONORS

Many corporations partner with Camp Rainbow to support our mission. For more information about partnership opportunities, please contact Heather Bachman, Executive Director, at (314) 469-8035.

HOST A THIRD PARTY FUNDRAISER

Grow a mustache, shave your head, host a golf game, serve a spaghetti dinner, stump your friends at Trivia Night. Do your thing, just do it for a cause. Go ahead. Get creative! If hosting a third party fundraiser, please contact the Camp Office for support at (314) 469-8035.

TRIBUTES

If you want your donation to honor a loved one or celebrate an event, download our sponsorship and tribute form at www.camprainbow.com, fill it out and mail it to the address on the form or contact the Camp office at (314) 469-8035.

GIFTS OF SECURITIES AND STOCK

Gifts of securities are a great way to support our Camp Rainbow programs while providing a tax deduction for the current, full market value of the securities. Please contact Heather Bachman, Executive Director, at 314-469-8035.

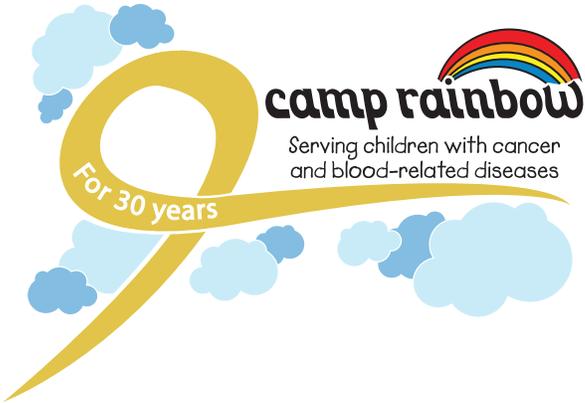
WISH LIST

Because of our evolving camp programming, this list is always changing. Wish list items are displayed at www.camprainbow.com. Please contact the office to inquire about other items we may need. We are always excited to receive your donations. Please contact us to arrange for a drop off or pick up of your donations.

"THANK YOU FOR DONATING AND FOR MY NEW BEST FRIEND, KRISTOPHER."
- JACKSON, CAMPER



Camp Rainbow Foundation
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