

OUR MISSION: *The Camp Rainbow Foundation provides free camping experiences to children undergoing treatment for, and survivors of, cancer and blood-related diseases and disorders. We provide a recreational and nurturing environment for campers and their families where the children can create positive memories, build self-esteem, make new friends and are relieved of the everyday stresses caused by their illness.*



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**COMING
IN 2018:
SIBLING CAMP!**

PRESIDENT'S MESSAGE

"We should not judge people by their peak of excellence; but by the distance they have traveled from the point where they started." — Henry Ward Beecher

Mr. Ward was an American Congregationalist clergyman and social reformer from the 1800's. Even during those times, social reform was a pressing issue, as it is today. The Camp Rainbow Foundation is a shining example of one aspect of social reform, and I could not be any more proud of the explosive growth and development we have seen unfold before our collective eyes over the past 4 years.

During my time as the President of the Foundation, it has been my good fortune to observe a dramatic increase in campers served – from over 4,000 campers at the beginning of January 2014 to serving over 6,200 campers as of this writing. This growth could never have come into being without the dedicated help and support of everyone within our Camp Rainbow Family and community. I remain eternally grateful to each and every one of you.



I have enjoyed my 2 terms as President, and am excited to reflect upon all the expansion and growth we have seen over the past 4 years. We have added many programs to our already star-studded line-up: Family Camp, TnT, and our new Ambassadors initiative, aimed at reaching the community at a higher level in an effort to bring childhood cancer into the forefront.

In addition to expanding our offerings, we have added a new Executive Director, Director of Camps, Administrative Assistant, and a Chairperson coordinating acquisitions and volunteers. We have a stronger, more engaged Board than ever before. We are also blessed to have received increased funding as our programming has expanded; the need for this will continue as we look towards the future development of Camp Rainbow Foundation.

-Mark Kronemer

FAMILY CAMP CO-DIRECTORS TO RETIRE

Written By: Stephanie Dummerth

A few months ago, when I was originally asked to write something for this newsletter, I figured that coming up with something heartwarming and fun but still concise would be easy. I have found the opposite to be true. How does one encompass all that has been accomplished over the last twenty years in a short paragraph without feeling as though there is still too much that has been left unsaid? With that in mind, I will try my best to say everything that I want in what will most likely be the shortest version of the story I've ever shared. So let's begin: As our family was just days away from having five members at home, back in 1997, Jenny was diagnosed with leukemia. After a few months of treatment, we were invited as a family to a family camp over Labor Day. My parents must have made quite the impression, so much so that we were invited back for a second time as not quite a family but also not quite a group of volunteers. Between that camp weekend and the following one, my parents were asked to take over in the director role for the camp in 2000. They remained in that role doing a phenomenal job for the many years that followed, putting in countless hours at home throughout the year, figuring out ways to implement needed changes while simultaneously continuing to grow as a camp, year after year. They did all of this while also

raising three children, coaching multiple sports teams, overseeing the parish picnic, organizing and running a Relay for Life, refereeing various sports during their respective seasons, chauffeuring the aforementioned three children to other activities and events, and all while continuing to work at their day jobs. At any point during those years, they could have determined that they were too busy for any of those things, including camp, but they didn't. Fast forward to 2013 : camp was in a sort of limbo, for we didn't know if our future was secure enough to continue planning for another Family Camp Weekend. However, true to form, through their hard work and dedication, our program was extended an opportunity to merge with Camp Rainbow, culminating with 2014 becoming the year for the inaugural Camp Rainbow Family Camp. We've had a great last couple of years, but as they say, "all good things must come to an end." While I am excited to continue my parents' legacy as I embark upon this leadership journey with David, there are still bittersweet moments upon which I reflect. It will be odd to have a camp where statements like, "Glenn said", "Patty said", or my personal favorite "I'm not quite sure, I'll go ask Patty," will not be heard during the weekend. All throughout my childhood and adolescence, I said that camp made me who I am today, and this



continues to hold true. I would be remiss in my actions if I neglected to at least acknowledge that I was only even given those opportunities with camp because of my parents. If it wasn't for them, Family camp would only be something from which I might have vague memories and photographs. It definitely wouldn't mean as much to me as it does today. Family camp is amazing and has been a great experience each and every year. Someone once said that "Camp is Patty and Glenn," so I hope that I can harness that essence and what they brought into the camp to keep that greatness going. It seemed I have reached the point where this is no longer concise, so I would like to leave it with one last thing, directed specifically at Patty and Glenn.

Thank you. Thank you. Thank you.
For everything.

CAMP RAINBOW VOLUNTEERS NOW ELIGIBLE FOR PRESIDENTIAL VOLUNTEER SERVICE AWARDS

This past year, Camp Rainbow volunteers logged more than 32,000 service hours creating camp magic! As a special recognition to our volunteers, Camp Rainbow is able to certify these dedicated individuals through the Presidential Volunteer Service Award. The Presidential Volunteer Service Award recognizes United States citizens and lawfully admitted, permanent residents of the United States who have achieved the required number of hours of service over a 12-month time period or cumulative hours over the course of a lifetime. Hours are measured over a 12-month period and awards are designated based on cumulative hours. The awards are offered in multiple levels and are designed to recognize each milestone of one's service achievement. Levels include bronze, silver, gold and the highest honor, the Presidential Lifetime Achievement Award, for those who contribute more than 4,000 hours of service in their lifetime.



This year, Patty and Glenn Dummerth as well as Ronnie and Allen Brockman received the Lifetime Presidential Service Award. Many other volunteers received Gold, Silver, and Bronze awards. Please visit our website at www.camprainbow.com to view the full list of recipients.



CAMP RAINBOW WELCOMES NEW SUMMER OVERNIGHT CAMP DIRECTOR

Zach joined the Camp Rainbow family in 1999 as a camper. He battled a suppressed auto-immune deficiency as a child and was introduced to camp through the hospital. Zach attended Overnight Camp for four years before becoming a counselor, then Unit Head, and finally a staff member. He has also attended Teen Camp for several years as a camper and volunteer, serving on the program committee in 2016. Being a former camper, Zach knows firsthand the impact this camp has on a child's life. Zach outgrew his illness at 16, though he continues to give back because of the new smiles and friendships he sees every summer.

Zach grew up in Maryland Heights, MO. Professionally, he works in the Sales Division of Shillington Box Company. A 2016 graduate from the University of Missouri - St. Louis, his studies were focused on marketing. In his free time, Zach enjoys cooking, golf, cars and motorcycles, snowboarding, and traveling. Zach is excited to take on the role of Program Director and plans to bring a fresh perspective to the organization. He looks forward to drawing upon his experiences as both a camper and volunteer to help create a fun, inclusive, and exciting week of summer camp!



CAMP RAINBOW WELCOMES NEW FAMILY CAMP CO-DIRECTORS

Stephanie Dummerth and David Stuckel are absolutely thrilled to move into their new positions as co-directors of Family Camp. Having been on the staff since its inception in 2014, as well as serving on the staff of Camp Sunrise for several years, they are well versed in the in's and out's of planning and carrying out such a program. In addition to being on the staff, both have had the opportunity to participate in many of the activities offered at the camp, having attended/volunteered at the camp in 1998 and 2001, respectively. As the older sister and one of the many cousins of a childhood cancer survivor, Stephanie and David work with an understanding of the challenges facing the families who attend. Their unique perspectives lead to insight and ease within the staff's planning sessions.



When not working on camp, Stephanie, a recent graduate of Truman State University, works as a nurse at St. Louis Children's Hospital. David works as the Operations Manager for US Pack Logistics, a company that transports medical supplies and medications across the Midwest.

As co-directors, Stephanie and David intend to continue building upon the foundation set by their predecessors for the weekend of Family Camp. They are excited to plan a dynamic 3 days for everyone, filled with a myriad of age-appropriate activities such as pontoon rides, crafts, sand volleyball, miniature golf, and much more.

POWER PLAY FOR KIDS

Each year Ameren Missouri partners with Blues for Kids Foundation to honor one local children's charity. Throughout the season, the chosen charity will receive \$200 for each power play goal the St. Louis Blues score during the regular season. From the 1st of December 2017 thru the end of January 2018 Camp Rainbow will be competing with three other children's charities for this honor. Please "like" and "follow us" on all our social media sites ~ Facebook, Twitter, and Instagram. Cast your vote often!

CAMP RAINBOW FOUNDATION AWARDS SCHOLARSHIPS

“You are off to great places, Today is your day!” –Dr. Seuss

Together with Race to Cure Lymphoma, the Camp Rainbow Foundation awarded three scholarships as part of its Survivor Counselor’s scholarship program honoring Camilo Clavijo. In October 2012, the Race To Cure Lymphoma family lost a close friend to stomach cancer. Camilo Clavijo was thirty-five years old and an artistic genius who generously donated his talents by designing their race logos. To honor Camilo and celebrate his life, Race To Cure Lymphoma established an annual scholarship program for counselors serving the Camp Rainbow Foundation who have battled and survived a childhood cancer. Each year this program provides assistance to help defray the cost of tuition or books. Race To Cure Lymphoma hopes the same benevolent qualities exemplified by Camilo might also inspire each recipient to continue applying their talents in service to the community.



The three recipients were survivor counselors at Camp Rainbow Overnight Summer Camp.

DREW DILLARD

FRESHMAN, MISSOURI STATE UNIVERSITY

“AS A YOUNG CHILD WHO FOUGHT CANCER AND A TEEN WHO SURVIVED CANCER, I DID NOT REALIZE HOW BLESSED I WAS AND HOW CAMP RAINBOW HAS FOREVER CHANGED MY LIFE IN A POSITIVE WAY. BECAUSE OF CAMP RAINBOW I WAS GIVEN HOPE DURING THE WORST TIMES, FOUND HAPPINESS DURING THE TOUGH TIMES, AND RECEIVE EMOTIONAL SUPPORT DURING THE TRYING TIMES.”

SARAH PETERSON

FRESHMAN, UNIVERSITY OF MISSISSIPPI

“CAMP RAINBOW HAS CREATED A HOME AWAY FROM HOME AND A NEW FAMILY FOR ME TO REACH OUT TO. I AM SO THANKFUL FOR THE OPPORTUNITIES CAMP RAINBOW GAVE TO ME DURING TREATMENT. BUT I AM EVEN MORE GRATEFUL FOR BEING ALLOWED BACK AS A COUNSELOR TO HELP MAKE THE MAGIC HAPPEN.”

BAILEY RHOADES

SENIOR, MCKENDREE UNIVERSITY

“THE RELATIONSHIPS CREATED AT CAMP RAINBOW STAY WITH YOU FOREVER. IT WAS AN AMAZING FEELING TO BE UNDERSTOOD AND SEE THAT I WASN’T ALONE. MY PURPOSE AT CAMP RAINBOW WAS TO SHOW MY CAMPER THEY WEREN’T ALONE AND ALONG THE WAY I WAS REMINDED OF THAT AS WELL.”

VOLUNTEER SPOTLIGHT: LAURA KAUFMAN

By Ronnie Brockman

Nineteen years ago, Laura began her journey with the Camp Rainbow family. From the outset, when Laura helped with the planning of Counselor Orientation, the Foundation has been lucky to have her unique talents as part of our team. We could not have accomplished and set in motion so many things without her help, insights, commitment and love over the years. Laura has had an impact on the lives of our campers, staff and families. She brought a sense of fun in learning, an understanding of teens and an appreciation of camping. Working with Laura sometimes challenged us to look at things differently, which is of course how we all grow and improve!

Over the years, we formed a team of partners to help plan programs for the counselors and staff orientations. 5 years ago, Laura created her own team to help plan and execute orientation and the week of Summer Camp. Her ideas and creative approach contributed significantly to the “magic” that is experienced every summer at Camp Rainbow. Though she is passing the Summer Overnight Camp Director torch over, we are glad she will remain on the Board of Directors and oversee future projects for the Foundation. When Allen and Ronnie decided to retire, there was no doubt in their minds that Laura would step in and



take over as the Summer Camp Program Director. “Laura has become a

significant part of our lives and we are so proud to have been able to share our love for camp with Laura,” said Ronnie and Allen.

We are appreciative of all Laura has and will continue to do for Camp Rainbow. We thank Laura for her commitment to the Foundation and the families we serve.



CAMP RAINBOW CELEBRATES 30 YEARS

Happy Birthday Camp Rainbow! We enjoyed a wonderful weekend filled with activities, friends, and fun in celebration of the 30th Anniversary of Camp Rainbow Foundation. The festivities kicked off with a Stand Up 2 Cancer event hosted by Lindenwood University and the Men of Phi Delta Theta Fraternity. Campers were invited onto the soccer field for both pre-game and half-time fun.

The Best of Camp Rainbow Celebration and Walk-a-Thon was held on Saturday morning. 450+ guests enjoyed seeing and mingling with favorite friends and guests, yummy food, favorite activities/ crafts, and the one-mile walk. The weekend culminated with a Bagel Brunch Sunday morning.

The weekend was free to all of our guests as a result of generous donations. Thank you to all of our sponsors, including The Sound Room and The Goldstein Family Foundation. The generous donation of time, treasure, and service by so many made the weekend amazing!





CAMP RAINBOW WELCOMES NEW AMBASSADORS

Camp Rainbow is thrilled to have 21 young Ambassadors who have stepped up to represent our camp programs throughout the community. The Camp Rainbow Ambassadors are former and current campers, from kindergarten through the teen years, who support our mission and are excited to share their experiences while raising awareness of childhood cancer.

The following individuals comprise our 2017-2018 Inaugural Camp Ambassadors:

- | | |
|-----------------|-------------------|
| Sara Anderson | Kylee Lowes |
| Maggie Bohannon | Zayda Mathews |
| Dominic Caputa | Emma Mettlach |
| Dottie Coriell | Sierra Miller |
| Caitlin Diffley | Sarah Peterson |
| Blair Dubinsky | Brianna Pheiffer |
| Allison Ford | Colin Schlereth |
| Grace Griffin | Jason Slagle |
| Carissa Humes | Hannah Smith |
| Magda Lijowska | Avery Thornsberry |
| Olivia Little | |



CALLING ALL GENEROUS DONORS! ANOTHER MATCHING CAMPAIGN UNDERWAY

A glimpse into a healthy young person's life would most likely reveal after-school clubs and activities, sports teams, birthday parties, play dates and summer camp. However, for children diagnosed with cancer and blood-related diseases, many of their days are spent in treatment, taking medicines, enduring scans and lab infusions, traveling to and from appointments, and in hospital rooms. Stealing away a normal childhood is perhaps one of the most devastating parts of pediatric cancer diagnoses. In most cases, science offers the tools to restore good physical health; but what about a child's delicate emotional psyche? How can healthy self-esteem develop in the absence of positive peer interactions? Camp Rainbow seeks to replace those scary days, hours and minutes with fun-filled, magical camp experiences. Each year, Camp Rainbow creates approximately 33,000 camp minutes for our campers and their families. These are cherished times of laughter, friendship, amazing opportunities, and love.



In honor of these 33,000 minutes, a matching campaign has been offered to Camp Rainbow, sponsored by The Sound Room, WiseF&I, and an anonymous donor. This trio of dedicated individuals has pledged to match all charitable contributions made from now through December 31, 2017. If the Camp Rainbow Foundation receives financial contributions equaling \$33,000, the aforementioned generous benefactors of this matching campaign have committed to turning this sum into \$66,000! With the help of caring and compassionate individuals such as yourselves, whose goal is to keep putting smiles on the faces of these brave young children, we can continue to provide free camping experiences and expand our programs to include new and exciting opportunities for families and patients battling cancer and other blood-related diseases.

To donate, please visit our website at www.camprainbow.com and click the DONATE box or you can send checks to the office with "matching" in the memo. We thank you in advance for your generosity.

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Penny Cutrell - Secretary
Traci Griffin - Member-at-Large
Laura Kaufman - Member-at-Large
Bert Schweizer III - Member-at-Large

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Cary Goldwasser, John P. Hasman,
Debbie Lefton, Carly Scaduto,
Dan Sise, Chris Slagle, Chris
Southerland, Stephen Welby

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Admin. Assistant

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Allen & Ronnie Brockman

CAMP RAINBOW: BY THE NUMBERS



689

TOTAL
CAMPERS

60

Summer Campers

339

Camp-In Campers

193

Family Campers

59

TNT Campers

38

Teen Campers



490

VOLUNTEERS

43

Survivor Counselors
and Staff

21

Ambassadors

426

Total Volunteers

32,856

TOTAL
VOLUNTEER
HOURS



33,000

MINUTES
OF CAMP
MAGIC



Total Number
of Camper
Smiles:
TOO MANY
TO COUNT!

ST. LOUIS FEED GOLF TOURNAMENT: 15 YEARS OF SUPPORT!

When Steve Southerland passed away in 2001, his friends and family sought a way to honor his memory and give back to the cancer community. The Southerland Family, Chris and her children Zach and Sarah, chose cancer charities to receive the funds raised at the Annual St. Louis Feed Club Golf Tournament. Although the charities were doing important research into various cancers, the Southerlands wanted to have a greater impact with the funds raised at the golf tournament.

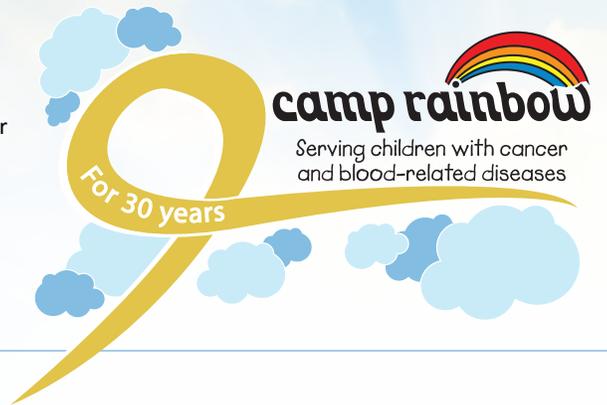
Chris was introduced to Camp Rainbow by a long-time camp volunteer and her dear friend, Mary. Spending that first summer as a volunteer in the art tent at Camp Rainbow Summer Camp with her daughter Sarah, Chris “felt like part of the Camp Rainbow family from the beginning.” More importantly she was able to see where 100% of the money raised could directly impact a child diagnosed with cancer. Since that first year and for the past 15 years, the St. Louis Feed Club donates all of the proceeds from their annual golf tournament to Camp Rainbow.

In addition to the support from the Golf Tournament, Chris continues to give back to Camp Rainbow as a long time volunteer. She has volunteered in the art tent, serving meals at camp, as part of the Food Committee, and most recently as a Board Member. Although her time on the Board is coming to an end, Chris plans to once again connect with her dear friend, Mary, as well as the next generation of volunteers to create and host Young Friends of Camp Rainbow fundraisers throughout the year.

Camp Rainbow Foundation
 13990 Olive Blvd., Suite 201
 Chesterfield, Missouri 63017



The Camp Rainbow Foundation is one of 93 members of COCA-I (Children's Oncology Camping Association, International), whose mission is to strengthen the international community of camps for children with cancer and their families through networking, advocacy, education and other resources. Camp Rainbow has been awarded the Gold Ribbon Camp designation for the fifth consecutive year. This is an honor bestowed upon camps which demonstrate a high level of commitment to serving children with cancer and their families.



CO-SPONSORS OF THE CAMP RAINBOW FOUNDATION INCLUDE:

