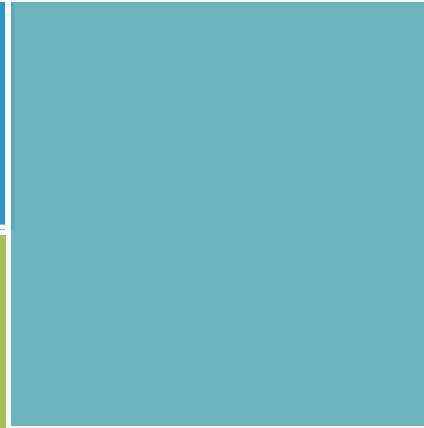




CAMP RAINBOW
until there is a cure

ANNUAL REPORT

Fiscal Year
August 1, 2020 - July 31, 2021



OUR MISSION

The Camp Rainbow Foundation provides free camp experiences and programs for children and families affected by childhood cancer and blood-related diseases.

CONTACT



314.469.8035



info@camprainbow.com



108 Matrix Commons Dr
Fenton, MO 63026



@CampRainbowSTL



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@CampRainbow_STL





FROM THE EXECUTIVE DIRECTOR

Dear Friends,

On behalf of The Camp Rainbow Foundation, thank you for your tireless support of the magical camp minutes at Camp Rainbow. Without your dedication and generous support, we could not create these happy moments of magic each year for children and families dealing with a pediatric cancer or blood-related disease diagnosis.

As I reflect on 2021, I feel so proud of all that was accomplished by our community. Together, despite the continued challenges of the Covid-19 pandemic, we once again created camp magic for more than 1,000 campers! In fact, as we begin our 35th year of camps, we are proud to have hosted more than 10,000 campers at a Camp Rainbow program since that first summer in 1988.

In 2022, we are excited to “Take Me Back to Camp Rainbow!” by once again hosting in-person camp programs. Camp Rainbow remains committed to our mission of providing free camp experiences to children and families dealing with a pediatric cancer or blood-related disease diagnosis. We know, more than ever, kids need camp and with your support we plan to deliver it! With your help, we will once again bring high energy, high quality, and in-person magical camp experiences to our campers.

Thank you for helping make a difference and enabling us to fulfill our mission. Camp Rainbow truly is our happy place! We look forward to your continued support of The Camp Rainbow Foundation.

Cheers!

Heather Bachman

Camp Rainbow, Executive Director

19

families
attended our
in-person
Family Camp
this fall



150

camp-at-home
campers



Camp Rainbow moved into a new space
located at **108** Matrix Commons Dr.
Fenton MO **63026**

7

camp
programs

4

crazy day
camper
sessions
hosted
virtually



850

camp-In bags
were
delivered to
the three
hospitals

38

teen campers at
virtual teen camp

55

TNT Campers had the
opportunity to
connect both virtually
and in-person

10

D&D volunteers
created a magical
world online with
campers



virtual camp included **24** daily
choice activities in **44** zoom rooms
with **66** links sent via email



10,000+
campers

Too many smiles and magical memories to count!



FROM THE BOARD PRESIDENT

Camp Rainbow proved once again that we can still provide wonderful camping experiences even during a pandemic! This year, we reached more than 1,000 campers with our in-person and virtual-based camps.

Our Camp-At-Home Summer Camp served 150 campers. Our Camp In A Box program delivered a variety of activities and crafts to 75 households. Through the technological magic of Zoom, we continued our traditions of the dance party, campfire, and many other long-time favorite activities. Our Camp-At-Home Teen Camp was once again successful with 38 teens participating in activities and community projects from home. The teen campers were able to meet via Zoom for these activities so that they could still connect with peers and enjoy the magic of Camp Rainbow.

In September, Family Camp returned to an in-person setting with over 19 families participating. COVID safety protocols were researched and implemented to ensure that our campers had the safest camping experience possible. It proved to be a successful venture back to in-person camps, and we look forward to seeing our campers in-person again next year!

Our Camp-In program at the hospital was able to bring in-person smiles and giggles to 125 campers each month! These campers receive bags full of activities to complete while in the clinic receiving treatment or in their hospital rooms.

We look forward to continuing to provide these wonderful camp experiences next year. So much remains unknown; however, we will uphold our traditions of sharing programs with our campers in the safest way possible. Our goal remains steadfast; we want to turn difficult times into positive, memorable experiences.

Thank you for generously supporting The Camp Rainbow Foundation and enabling us to continue in our mission to provide camping experiences to children and families affected by cancer and blood-related disorders.

Penny Cutrell
Board President, The Camp Rainbow Foundation

2021 CAMPS

Family Camp

In 2021, Camp Rainbow returned to in-person camps just in time to host our Family Camp weekend. Nineteen families spent a long weekend at Trout Lodge in Potosi, MO enjoying activities such as the rock climbing wall, playing pickleball, painting ceramics, making stepping stones, horseback riding, movie nights and watching an amazing fireworks display! The small but mighty volunteer crew committed to the covid protocols and successfully created a fun, magical, memory filled, and covid-free weekend.

Teen Camp

Camp Rainbow's Teen Camp works to help teens facing the trials of cancer or blood-related disorders by giving them a unique weekend overnight camping experience.

In 2021, Camp Rainbow volunteers pivoted to create a virtual teen camp for 38 teens ages 14-18. Throughout the weekend, teens enjoyed traditional camp offerings, fun activities such as tie dying socks and masks, making bracelets, and unique evening programs which included a virtual Escape Room and our beloved campfire.



SIBS Camp

Siblings of children diagnosed with cancer are also dealing with the weight of their brother/sister's pain. They often feel overwhelmed by the strong emotional and social impact. SIBS Camp is a one-week camp for children ages 7 to 17.

In 2021, 86 siblings joined our oncology campers for our virtual summer camp program and participated in zoom sessions learning card tricks, playing Dungeons & Dragons making Dream Catchers and showing their creativity in art projects and storytelling. They also had a blast doing the no bake Chopped Challenge and showing their incredible and edible creations to other campers and volunteers!

2021 CAMPS

Summer Oncology Camp and Day Camp

Each June, Camp Rainbow hosts our Summer Oncology Camp and Day Camp. These magical camps provide traditional camp activities for children ages 4-13 years old diagnosed with cancer or a blood-related disease.

Despite the Covid-19 pandemic, Camp Rainbow remained true to our mission by bringing camp magic into the homes of 66 campers with a fun and engaging virtual summer camp program! Our volunteers packaged items to be sent home in “camp at home” boxes, hosted zoom sessions making windchimes, pipe cleaner animals and catapults to name a few. Campers were taken on a virtual field trip to the zoo, to see a beekeeper at work and taught new dance moves by our wonderfully talented volunteers. Volunteers also brought magic into our evening programs with a traditional campfire, songs, color war games and an awesome dance party.



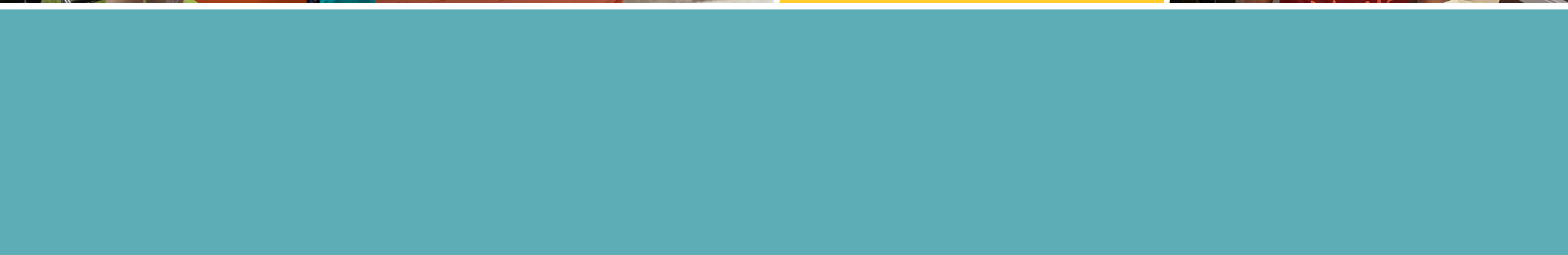
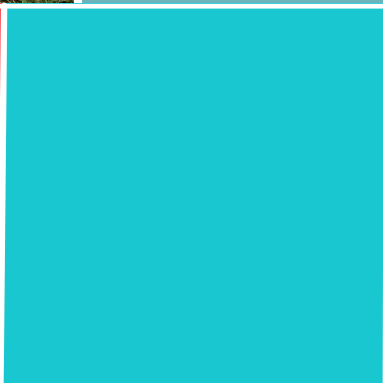
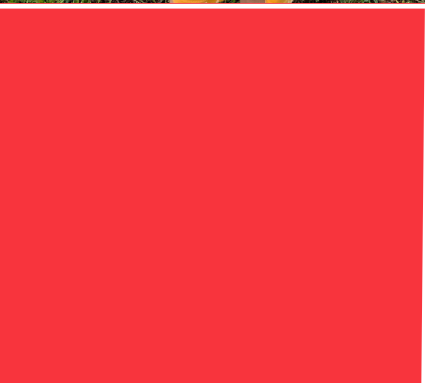
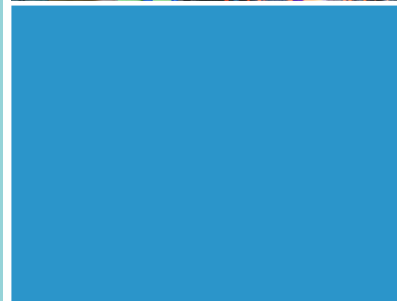
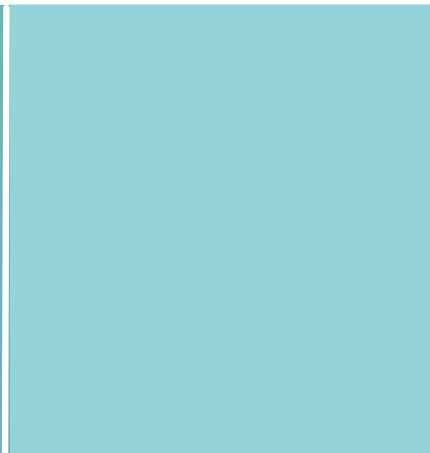
Camp-In and TNT

The spirit of camp can be felt anywhere!

In 2021, our Camp-In volunteers created camp moments for a record number of campers receiving treatment in the hospital clinics or admitted to the oncology floors. Between Childrens, Cardinal Glennon and Mercy hospitals, Camp Rainbow delivered bags containing fun camp activities packaged with the help of our wonderful volunteers. Altogether 850 campers received engaging crafts and games, warm beanies, baseball hats and drawstring bags.

Our TNT program provides social opportunities throughout the year for our campers to remain connected to our special and supportive camp family.

In 2021, the TNT team hosted creative, high energy events virtually for our campers, ages teen through twenty.



STATEMENT OF FUNCTIONAL EXPENSES

Year Ended 7/31/2021

Program Services

Supporting Services

Expenses	Teen Camp & TNT	Summer Camp	Camp-In Hospital	SIBS Camp	Family Camp	Total Program Expenses	Managem ent & General	Fundraisin g	Total Supportin g Services	Total
Salaries and benefits	\$17,941	\$40,367	\$13,456	\$40,367	\$37,376	\$149,507	\$18,503	\$17,023	\$35,526	\$185,033
Assistance Fund	\$1,010				\$400	\$1,410			\$0	\$1,410
Depreciation	\$517	\$1,164	\$388	\$1,164	\$1,078	\$4,311	\$535	\$491	\$1,026	\$5,337
Auction Items								\$11,418	\$11,418	\$11,418
Program Supplies	\$11,038	\$16,016	\$4,946	\$15,987	\$33,032	\$81,019			\$0	\$81,019
Entertainment	\$352		\$9		\$1,375	\$1,736		\$400	\$400	\$2,136
Camper Food and Lodging	\$5,564				\$64,007	\$69,571		\$5,314	\$5,314	\$74,885
Marketing and Camper Giveaways	\$2,325		\$2,535		\$6,402	\$11,262		\$1,795	\$1,795	\$13,057
Professional Services	\$131	\$294	\$98	\$294	\$272	\$1,089	\$32,162		\$32,162	\$33,251
Transportation	\$733	\$467	\$156	\$467	\$2,438	\$4,261	\$192		\$192	\$4,453
Medical	\$601	\$0			\$1,253	\$1,854			\$0	\$1,854
Occupancy and Rent	\$4,098	\$9,221	\$3,074	\$9,221	\$8,538	\$34,152	\$3,795	\$18,018	\$21,813	\$55,965
Training and Development							\$2,393		\$2,393	\$2,393
Travel	\$202	\$454	\$151	\$454	\$420	\$1,681			\$0	\$1,681
Insurance	\$1,863	\$4,191	\$1,397	\$4,191	\$3,880	\$15,522	\$1,725		\$1,725	\$17,247
Office Supplies	\$525	\$1,180	\$393	\$1,180	\$1,093	\$4,371	\$541	\$498	\$1,039	\$5,410
Printing, Copying, Postage	\$990	\$2,227	\$742	\$2,227	\$2,062	\$8,248	\$917	\$2,246	\$3,163	\$11,411
Miscellaneous	\$310	\$695	\$232	\$695	\$644	\$2,576	\$285	\$1,746	\$2,031	\$4,607
Total Expenses	\$48,200	\$76,276	\$27,577	\$76,247	\$164,270	\$392,570	\$61,048	\$58,949	\$119,997	\$512,567

STATEMENT OF ACTIVITIES

Year Ended 7/31/2021

	Without Donor Restrictions
REVENUES AND SUPPORT	
Support:	
Contributions	\$ 218,465
In-kind services and goods	64,099
Total Support	282,564
Investment income, net	781,545
Other income	1,083
TOTAL REVENUES AND SUPPORT	1,065,192
EXPENSES	
Program Services:	
Teen camp & TNT	38,471
Summer camp	66,453
Camp in hospital	112,871
SIBs camp	77,814
Family camp	124,649
Total Program Services	420,259
Supporting Services:	
Management and general	68,811
Fundraising	30,968
Total Supporting Services	99,778
TOTAL EXPENSES	520,037
CHANGE IN NET ASSETS	545,155
NET ASSETS WITHOUT DONOR RESTRICTIONS, beginning of year	3,495,474
NET ASSETS WITHOUT DONOR RESTRICTIONS, end of year	\$ 4,040,629

THE CAMP RAINBOW FOUNDATION

Executive Board

Penny Cutrell, President
Scott Sedlak, Vice President
Steve Welby, Treasurer
Traci Griffin, Secretary
Matt McClelland, President Emeritus
Mark Kronemer, Member-At-Large
Antonia Ponder, Member-At-Large

Board Members

Dr. Robert Bergamini
Debbi Braunstein
Barry Brimer
Ronnie Brockman
Steve Brockman
Brett Bunsick
Debbie Lefton
Gerry Ricken
Susanne Rosenberg
Carly Scaduto
Emilie Schaffer
Bert Schweizer, III
Chris Slagle
Laura Welby

Medical Advisory Board Members

Dr. Robert Bergamini
Dr. Jacquelyn Carter
Dr. Andrew Cluster
Dr. Lauren Draper
Abby Eastwood, RN
Dr. Rob Hanson
Dr. Christopher Hugge
Kelly Eastman, RN
Dr. John Puetz
Barbie Ricken, RN
Mollie Ring, RN
Susanne Rosenberg, RN
Abigail Sharamitaro, PNP

Founders

Allen Brockman
Ronnie Brockman

Camp Rainbow Staff

Heather Bachman, Executive Director
Jen Clark, Director of Camps
Tricia McCaffrey, Director of Volunteer & Acquisitions
Suzanne Slagle, Business Manager
Laura Schulte, Director of Donor Development

COCA AND SPONSORS

**Adams
Family
Trust**


ALTUS

 **BLUES
FOR KIDS**

**Brockman
Family Trust**

 **BUCKINGHAM**
A FOCUS FINANCIAL PARTNER



 **CFC**
Combined Federal Campaign
Gateway Region

**Cole Family
Fund**



 **IMPACT**
interiors

 **IT Architechs**

Keystone
EVENT STAFFING

Mercy 

the  **YMCA**

**Orthwein
Foundation**

**Ritter
Family
Trust**



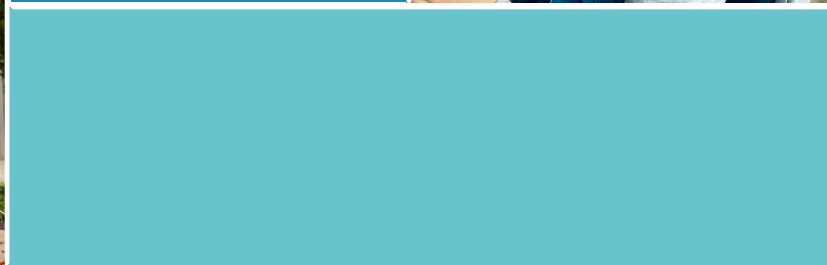
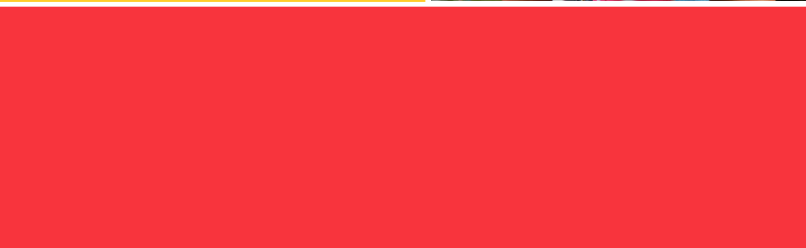
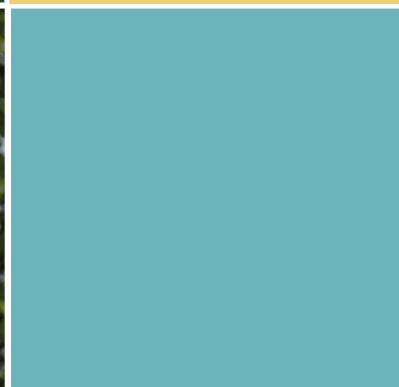
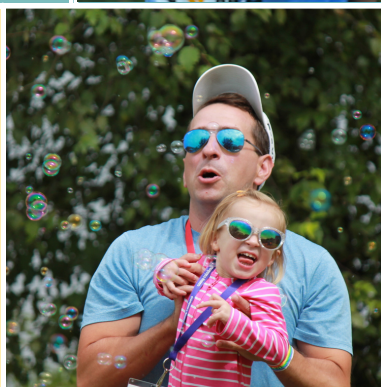
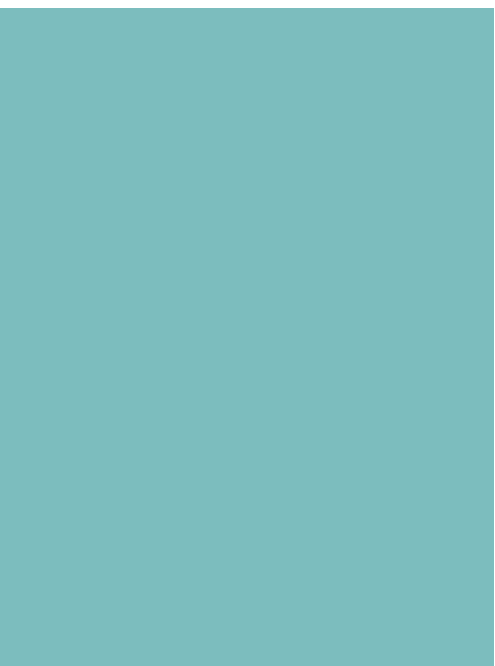
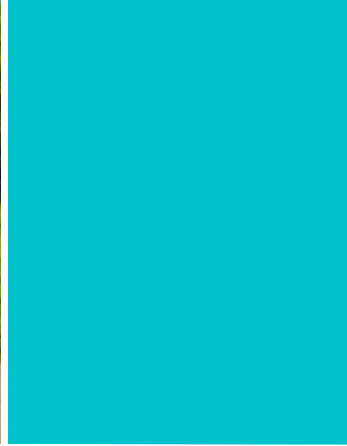
**the
Sound
Room**
HOME THEATER & TECHNOLOGY STORE

**Friends
of Kids
with
Cancer** 

SUNNEN 

The Camp Rainbow Foundation is one of 130 members of COCA-I (Children's Oncology Camping Association, International), whose mission is to strengthen the international community of camps for children with cancer and their families through networking, advocacy, education, and resources.

Camp Rainbow has been awarded the Gold Ribbon Camp designation by COCA-I. This is an honor bestowed upon camps which demonstrate a high level of commitment to serving children with cancer and their families.





108 Matrix Commons Dr
Fenton, MO 63026
314.469.8035
www.camprainbow.com



To:

Take Me Back To...



Teen Camp - April 22-24, 2022

Summer Oncology Camp - June 11-14, 2022

Day Camp - June 11-13, 2022

SIBS Camp - June 15-18, 2022

Family Camp - September 2-5, 2022



For more information about our
FREE camps in 2022,
please visit us at www.camprainbow.com