# CAMP RAINBOW until there is a cure









The Camp Rainbow
Foundation provides free camp experiences and programs for children and families affected by childhood cancer and blood-related diseases.

TJ had the best time ever! Thanks guys! He is already talking about going back next year. You are amazing!





Thank you all so much! My boys cannot stop talking about camp, the friends, and the camp family. They already can't wait to come back next year. All three say they love it there so much and want to come back as counselors once they are bigger!





We can't thank you enough! Our boys just had a blast. Vinny was crying today because he wanted to go back to Camp Rainbow. You have captured our hearts. Thank you so much to all. We love ou Camp Rainbow family.



Ashly has so many sweet stories from camp, there are no words to describe the fun she had. She cannot wait until next year. Thank you!

Camp Rainbow feels like family to us and we just love to see all our cancer family friends each year, meet new friends, and see the all of the staff and volunteers whom we love! Thank you for a wonderful weekend filled with so many happy memories.





Dear Friends and Family of Camp Rainbow,

For over 35 years, Camp Rainbow has sought to provide hope, joy and normalcy to children and families affected by childhood cancer and blood-related diseases. Since 1988, we have served over 11,000 campers and their families through our seven camp programs and other activities.

Camp Rainbow is a special place. Our mission started to ensure children impacted by these diseases would be able to attend camp like their friends while receiving or even after completing treatment. We seek to bring "magic" to the lives of these wonderful children through our programming and various experiences.

We were thrilled to once again provide in-person camp programs in 2022 and are working hard to create additional experiences and memories for these children and their families through our free camp adventures in the future.

The following pages contain a few highlights from Camp Rainbow in 2022. The images, comments and statistics only capture part of the story, but we hope it shows the incredible impact your continued support and generous donations continue to have on those we continue to serve. Your gifts create the magic of Camp Rainbow! With deep and lasting thanks for your support,

Heather Bachman
Executive Director Board of Directors.

Scott Sedlak President





# IN 2022, CAMP RAINBOW PROVIDED...

THE CAMP RAINBOW FOUNDATION CELEBRATED 35 YEARS OF CREATING CAMP MAGIC!

- 11,300 campers served since inception
- Seven camps programs
- 200 volunteers
- 28 medical professionals
- 14 volunteer leaders
- 5 employees
- 20% of our volunteers are survivors or siblings
- 100% of parents surveyed reported they would encourage other children and families dealing with a pediatric cancer diagnosis to participate in a Camp Rainbow program.
- Too many smiles to count!

### DAY CAMP

Created for children ages 4-7 dealing with a pediatric cancer or blood-related disease diagnosis



- In-person camp experience in June
- 13 campers
- 17 volunteers including 1 survivor
- Programming included traditional camp activities as well as an epic foam party and traditional messy day.

# ONCOLOGY OVERNIGHT SUMMER CAMP

Created for children ages 6-13 dealing with a pediatric cancer or blood-related disease diagnosis

- In-person camp experience in June 2022
- 36 campers
- 90 volunteers including 20 survivors
- Programming included traditional camp activities as well as special highlights like a foam party, a climbing wall, and tree climbing.

## SIBS CAMP

Created for the siblings ages 6-17 of a child diagnosed with a cancer or blood-related disease

- In-person camp experience in June
- 55 campers
- 60 volunteers including 8 siblings
- Programming included traditional camp activities during the day. Evening activities included a foam party, a carnival night and giant games.

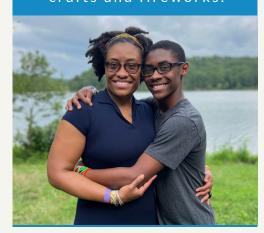


# IN 2022, CAMP RAINBOW PROVIDED...

# FAMILY CAMP

Created for families dealing with the pediatric diagnosis of a cancer or blood-related disease

- In-person camp experience in September
- 19 families or 76 campers
- 28 volunteers
- Weekend highlights include cowboy camp and horseback riding, beach fun, tie dye + crafts and fireworks.



# ONCOLOGY TEEN CAMP

Created for teens dealing with a cancer or blood-related disease diagnosis

- In-person camp experience in April
- 24 teen campers
- 15 volunteers
- Programming was created to give a fun-filled weekend to our teen campers.

# TEENS-N-TWENTY

Half and full day social opportunities for oncology patients and their siblings ages 14-20



- 7 fun-filled activities
- 50 campers
- Programming highlights included a day at Six Flags, a bowling party, a Blues hockey game and a holiday party.

# HOSPITAL CAMP-IN

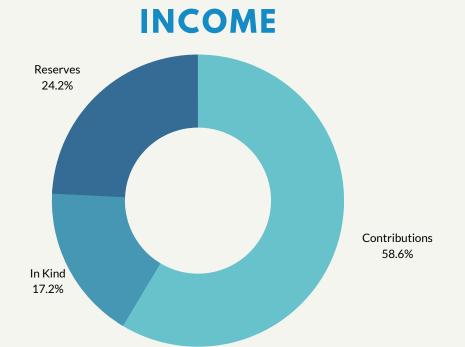
Created to bring camp magic to the three children's hospitals

- Provided 850 bags filled with crafts, giveaways, and entertainment to children in the treatment clinics or admitted to the hospital oncology floors.
  - CardinalGlennon
  - Mercy Children's Hospital
  - St. Louis Children's Hospital

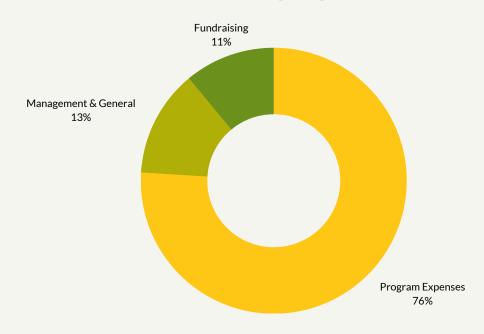
# CAMP RAINBOW FOUNDATION STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JULY 31, 2022

	Program Services														Supporting Services								
	Oncology Total																						
			Teens-N-		Overnight		Camp in					Program		Management				Total Support					
	Tee	Teen Camp		Twenty		Camp		Hospital		SIBS Camp		Family Camp		Services		and General		Fundraising		Services		Total	
Salaries and benefits	\$	12,814	\$	7,322	\$	54,916	\$	3,661	\$	54,916	\$	49,425	\$	183,054	\$	34,170	\$	26,849	\$	61,019	\$	244,073	
Assistance fund		219		125		939		63		939		845		3,130		584		460		1,044		4,174	
Depreciation		567		324		2,429		162		2,428		2,185		8,095		1,511		1,187		2,698		10,793	
Auction Items		332		190		1,423		95		1,422		1,280		4,742		885		696		1,581		6,323	
Program supplies		3,869		2,210		16,582		1,105		16,582		14,924		55,272		10,318		8,106		18,424		73,696	
Entertainment		332		190		1,421		95		1,421		1,280		4,739		884		695		1,579		6,318	
Program food and lodging		4,547		2,598		19,487		1,299		19,486		17,538		64,955		12,125		9,526		21,651		86,606	
Marketing and program																							
give aways		1,645		940		7,049		470		7,049		6,344		23,497		4,386		3,446		7,832		31,329	
Professional services		3,547		2,027		15,202		1,014		15,202		13,682		50,674		9,460		7,432		16,892		67,566	
Transportation		460		263		1,973		132		1,973		1,776		6,577		1,228		964		2,192		8,769	
Medical		242		138		1,036		69		1,036		932		3,453		644		506		1,150		4,603	
Occupancy and rent		5,323		3,042		22,813		1,521		22,813		20,532		76,044		14,195		11,153		25,348		101,392	
Training and professional																							
development		450		250		1,960		121		1,960		1,760		6,501		1,213		953		2,166		8,667	
Insurance		1,078		616		4,619		308		4,619		4,157		15,397		2,874		2,258		5,132		20,529	
Office supplies		1,100		629		4,716		315		4,716		4,245		15,721		2,935		2,306		5,241		20,962	
Printing, copying, postage		894		511		3,833		256		3,833		3,449		12,776		2,385		1,874		4,259		17,035	
Miscellaneous		226		128		882		169		882		808		3,095		649		531		1,180		4,275	
	\$	37,645	\$	21,503	\$	161,280	\$	10,855	\$	161,277	\$	145,162	\$	537,722	\$	100,446	\$	78,942	\$	179,388	\$	717,110	

# **FINANCIAL HIGHLIGHTS**



## **EXPENSES**



# **PROGRAM EXPENSES BY CAMP PROGRAM**





#### Valued Donors and Friends:

As I wrap up my first year with the Camp Rainbow Foundation community, I still find myself surprised at the outpouring of donations, volunteer hours and overall commitment to our campers and families. Being a part of such a wonderful team has been inspiring to me, as well as seeing all the love and dedication that has continued for the past 35 years.

With seven programs in place, the Camp Rainbow Foundation has grown to spread the positive impact of your generosity to more families and children in the St. Louis metropolitan area each year. The smiles and laughter of the campers are a direct result of your donations as well as your commitment to the mission of Camp Rainbow.

We have updated software programs and donation options to help expand our mission to others in our community. We continue to spread magic to those who may not know about us and in doing so, we are able to help more families. We would not be able to do this without you!

Please let me know if you would like to join me for Donuts for Donors - a new opportunity to see your donations at work this summer at Oncology Overnight Camp and SIBS Camp. We will be scheduling time for you to visit at a safe distance and talk more about how your generosity directly impacts our campers.

Thank you for all you do to support the Camp Rainbow Foundation and help spread the magic!

Laura Schulte
Director of Donor Development

# SPOTLIGHT ON JODY AND DAVID YOUNG, OWNERS OF THE SOUND ROOM:

Our daughter Sara was President at the Congregation Shaare Emeth's youth group and volunteered at Camp Rainbow for several years. Her stories about the campers and Ronnie and Allen's dedication to the mission inspired us to become involved.

Our first involvement (almost two decades ago) was setting up THE SOUND ROOM-sponsored outdoor movie night, which became a yearly tradition. We became friends with then Board President Mark Kroenemer and began discussing the needs of Camp Rainbow. One of the most impactful ways we increased support was by creating an annual donor-matching campaign. We have even opened THE SOUND ROOM, our business, to host the Camp Rainbow charity gala, which was successful and fun!



One of the unique things about Camp Rainbow is they strive to create a supportive family network. One of the ways we supported this was by helping to fund SIBS Camp, as well as Family Camp. These two programs are extremely important to giving families much-needed fun together while they are going through many challenges. Our dedication and support, fueled by the support of others, have allowed the camp to grow to support the entire family.

There are so many magical moments at Camp Rainbow, but our favorite is seeing former campers come back to Camp Rainbow in later years to volunteer as counselors. That is a real testament to how Camp Rainbow touches these kids' lives - where so many are willing to return to inspire and help provide hope to all.



The Camp Rainbow Foundation is one of 150 members of COCA-I (Children's Oncology Camping Association, International), whose mission is to strengthen the international community of camps for children with cancer and their families through networking, advocacy, education, and resources.

Camp Rainbow has been awarded the Gold Ribbon Camp designation by COCA-I. This is an honor bestowed upon camps which demonstrate a high level of commitment to serving children with cancer and their families.

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## **35 YEARS!**

1988

1990

1993

1997

2008

After visiting a seriously ill child in the hospital, whose one wish was to go to summer camp, Allen Brockman of St. Louis set out to make this child's dream a reality. In the summer of 1988, his vision was realized with the birth of Camp Rainbow.

That first summer, Camp Rainbow hosted 28 seriously ill youngsters at a week-long outdoor camp held at the Lion's Den in Imperial, MO. This camp was staffed entirely by volunteers and was made possible through the support of the Dream Factory, the American Cancer Society and the NFTY Missouri Valley Youth Group.

In 1990, we added Camp Rainbow Teen Camp, a weekend sleepover program for 14 to 18-year-old campers. This weekend includes special themes which help build leadership and communication skills, relationships and selfesteem. Teens are involved in activities such as bowling, ropes course, social action projects, games, arts & crafts and more. Teen Camp is also held at Babler State Park in the spring.

In 1993, Camp Rainbow relocated to its current facility at Babler Outdoor Education Center in Wildwood, MO.

In 1997, our hospital medical staff requested that we explore the possibility of adding a Day Camp for 4 to 6-year-olds during the same week as Camp Rainbow Overnight Camp. That summer and every summer thereafter, from 9:00 a.m. to 4:00 p.m., Day Campers participate in ageappropriate activities sharing the daily themes of Overnight Camp. A Camp Director, adult staff and counselors oversee our day camp.

In 2008, we introduced our Camp Rainbow Camp-In program, a twoday camp-like experience three times a year for children on the Oncology floor and in the clinics of St. Louis Children's, SSM Cardinal Glennon, and Mercy Hospitals.

2013

2017

2018

Today

In 2013, Family Camp joined our camp family. Held annually at Trout Lodge in Potosi, Missouri over Labor Day Weekend, this camp provides the whole family with the opportunity to bond and share feelings, but most importantly to let loose and have fun. Families participate in a variety of activities which include exploring the outdoors, arts and crafts, horseback riding, archery, boating, magic shows, and much more.

New in 2017, the Camp Rainbow Teens-N-Twenty (TnT) Program provides social opportunities for our teen campers to remain connected throughout the year. Half and full day social events are held each quarter for teens ages 14 to 20 years old. Since 2018, we have hosted a magical camp experience for the Super Important Brothers & Sisters (SIBS). SIBS campers can experience typical camp activities have fun, and make friends.

Today we have grown to an organization of 5 employees and over 350 volunteers that continue to create free and magical camping experiences for children diagnosed with cancer and blood-related disorders and their families in the St. Louis Metropolitan area. We host seven camp programs throughout the year.

# THE CAMP RAINBOW FOUNDATION

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# **FUNDRAISERS IN 2023**

# TRIVIA NIGHT APRIL 29, 2023 ST. MARGARET MARY ALACOQUE

HOST YOUR OWN FUNDRAISER! Interested in hosting an event for Camp Rainbow?

The Camp Rainbow Foundation is honored to benefit from your fundraising event. The wonderful support we receive from our community is what allows us to continue growing our programs to serve children and families affected by a pediatric cancer or blood-related disease. Thank you for your support! To help you have a successful event, we ask that you please review the following guidelines and submit our "Third Party Event Application" to Laura Schulte, Director of Donor Development, at lauras@camprainbow.com. If you have any questions, please contact Laura at 314.469.8035 x 517.

We ask that you please review the guidelines posted on our website and submit.





314.469.8035



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www.camprainbow.com

# **CAMP 2023 DATES**

Teen Mystery Day 4/1/2023
Oncology Overnight Camp 6/11-6/15/2023
Day Camp 6/12-6/114/2023
SIBS Camp 6/26-6/30/23
Family Camp 9/1-9/4/2023
Teen Camp 11/3-11/5/2023



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